

**ABSTRACT OF THE DISCLOSURE**

A system, business methodology and apparatus for facilitating controlled dissemination of digital works is disclosed. An audio and video organizer, entertainment, and communication unit that plays back  
5 audio and video media content received from a central storage server. The unit relies on a smartcard, which has a personalized key that unlocks encrypted content. Using the unit, a user can purchase music or other types of media using a appropriate ordering method. The  
10 central storage server then transmits a double-encrypted, compressed audio file to the unit, where it is decrypted based on the smartcard key, and available for listening.